CRANE® MERCHANDISING SYSTEMS

BevMAX

EXPERIENCE THE DIFFERENCE

WITH THE PLATFORM CALLED MEDIA2



Faster Performance

Delivering unparalleled speed, reliability and screen responsiveness

Higher Engagement

A larger 9" touchscreen with full-motion video attracts and engages consumers

Increased Sales

Suggestive selling and digital advertising drive impulsive and multi-product sales

MEDIA2

CONSUMER EXPERIENCE



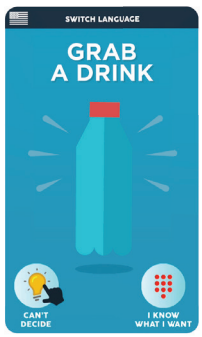
COLOUR DISPLAY
Engage consumers with larger, 9-inch touchscreen and full-motion video (7-inch touch screen standard)

SUGGESTIVE SELLING
Help consumers make selections while exposing them to new products, slow movers, or complimentary products

SHOPPING CART
Enable multi-product purchases with one, simple transaction

NUTRITIONAL INFORMATION
Inform consumers with a large display of easy-to-read nutrition facts

CUSTOM GRAPHICS
Create a custom storefront with our design service to enhance a location or promote your brand



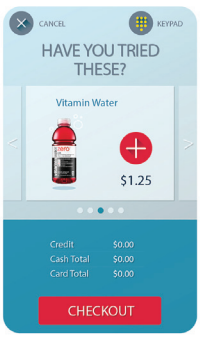
COLOUR DISPLAY



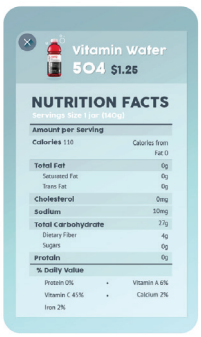
SHOPPING CART



DIGITAL ADVERTISING



SUGGESTIVE SELLING



NUTRITIONAL INFORMATION

OPERATOR EXPERIENCE



BevMAX MEDIA 35

SCREEN PERFORMANCE

Improve the user experience with a more responsive screen and boot up time of less than a minute

DIGITAL ADVERTISING

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

PRODUCT VARIETY

Increase sales and consumer satisfaction with a great product selection

CASHLESS PAYMENT

Capture every sale with a built-in and intuitive cashless solution

REMOTE MANAGEMENT

Manage machines over the air with Simplifi™ CONNECT PLUS for price changes, planograms and nutritional information

STANDARD CONFIGURATIONS:

BevMAX MEDIA 35

9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9

Width 7
Depth (0.5l PET) 9

STANDARD CONFIGURATION
Max No. of Trays 5
Max No. of selections 35
Capacity (0.5l PET) 315

OPTIONAL CONFIGURATION
Min No. of Trays 4
Max No. of selections 28
Capacity (0.5l PET) 252



BevMAX MEDIA 45

BevMAX MEDIA 45

9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9

Width 9
Depth (0.5l PET) 9

STANDARD CONFIGURATION
Max No. of Trays 5
Max No. of selections 45
Capacity (0.5l PET) 405

OPTIONAL CONFIGURATION
Min No. of Trays 4
Max No. of selections 36
Capacity (0.5l PET) 324

Specifications

	BevMAX MEDIA 35	BevMAX MEDIA 45
Height	1850 mm	1850 mm
Depth	822 mm	822 mm
Width	1015 mm	1180 mm
Weight	247 kg	333 kg
Energy Consumption	253 Wh/h	251 Wh/h
All dimensions shown are appropriate and are for guidance only		
Electrical Supply	220/240 VAC 50Hz, 5A	
Payment Protocol	M.D.B. (Standard)	
Listings	CE, UL, FCC	
Options	Lockable cash box	
Energy Consumption	253 Wh/h	251 Wh/h
Temperature Control	Programmable refrigerated temperature range 0°C - 23°C	
Refrigerant	R134a CFC Free or R290 Hydrocarbon	

CRANE MERCHANDISING SYSTEMS

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